



SMI Holdings Group Limited

Sales & Marketing Director

Duties:-

- Direct report to CEO
- Managing the Sales & Marketing Department
- Analyze market trend and intelligence
- Develop potential clients in all aspects of advertising campaigns
- Identify new business opportunities and advise clients respectively

Requirements:

- Degree holder in any disciplines (Major in Marketing in preferably)
- Minimum 5 years relevant experience in sales & marketing
- Experience in Cineplex & Wine sales in a MUST
- Excellent command of spoken and written English and Chinese, MANDARIN is a MUST
- Strong presentation & written skills
- Occasional travel to overseas is required
- Immediate available is preferable

Interested parties please send full details to smihr@smi198.com in PDF or word format.

Only short listed applicant will be notified. All personal data collected will be used for recruitment purpose only.